



## "Industrial Ecology" Drives the Development of Service Outsourcing Industry

Shenzhen Economic Daily ( <http://www.sznews.com/> )

Journalist: Mr. Xiong Bin

**September 11, 2009** - The representatives from Shenzhen IT-BPO Promotion Council and China Construction Bank Shenzhen branch held the 'Finance Strategy Collaboration Signing Ceremony' today. Representatives from dozens of software and outsourcing companies in Shenzhen, such as Newyulong, **Freeborders** and others were on hand to witness the ceremony.

The desired objective will be to provide financing of services, products and R & D for hundreds of software and service outsourcing companies in Shenzhen to solve the difficult financing problem and promote the high-end service industry in Shenzhen.

Presently there are over 2,000 software enterprises in Shenzhen, covering finance, telecom, logistics, IC design, information technology, animation design and other industries which could benefit from services the outsourcing industry can provide. It is estimated there are over 120 of these companies in China.

From a revenue standpoint, the total annual output value exceeded 12 billion. In order to provide strong support for outsourcing enterprises in China, six organizations including People's Bank of China, Department of Commerce, China Banking Regulatory Commission and others recently issued opinions on financing support for developments in the outsourcing industry.

To learn more, please visit: [http://szsb.sznews.com/html/2009-09/11/content\\_773500.htm](http://szsb.sznews.com/html/2009-09/11/content_773500.htm)